February 13, 2020

Cobb County Board of Commissioners
100 Cherokee Street
Marietta, GA 30090

Re: OB-8 Brixmor Mableton Walk

Dear Mr. Chairman and Commissioners:

I am writing on behalf of the Mableton Improvement Coalition Board to state our position on this application. We are considerate of the length of time the property has remained vacant, anticipating the right type of tenant the community can get behind and support. However, we must ask that you deny this application to change the stipulations to allow a Thrift Store, as this proposed use is not in step with the neighborhood character of this premier location in our community. The Mableton community wants and needs higher quality services and quality retail establishments that will meet the needs of the evolving demographics in the Mableton community. Specifically, we think it important to highlight these important points:

- The Floyd Road corridor represents the premiere shopping destination for Mableton residents with homeowners seeking quality new products and services.
- The customer base served by Thrift Stores is currently addressed by several retail stores in nearby locations that specialize in the economy buying segment of the market.
- Residents of new residential single family and townhome communities have expectations that retail offerings reflect the image of their new community.
- When this property was zoned for the shopping center in 1995, the Floyd/Nickajack Residents Association negotiated a number of conditions which were adopted by the Board of Commissioners. Among them was a specific prohibition on "used goods" specifically. The prohibited use is appropriate now, as it was when originally approved.

As always thank you for the opportunity to be a part of this public comment process If you have any questions, please feel free to contact me at 770-948-

Sincerely,

Robin Meyer
Zoning Committee Chair

Cc: John Pederson, Cobb County Zoning Division Manager
        Robin Stone, Deputy County Clerk
        Kevin Moore
        MIC Board of Directors and Zoning Committee