



Annual Meeting
March 15, 2021

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AGENDA

- Welcome (*Joel Cope, President*)
- MIC Overview (*Joel Cope*)
- Speaker: **Monique Sheffield**, District 4, Cobb County Commissioner
- MIC's Work (*Ray Thomas, Chairman & Board Members*)
- Board Election Results Announcement (*Ray Thomas*)
 - Introduce current board members
 - Tribute to outgoing board member - **Twila Hawthorne**
 - Transition - **Robin Meyer**
 - Introduce new board members
- Thank Members & Sponsors
- Question & Answer



MIC OVERVIEW

- Working for Mableton since 2001
- All volunteer, nonprofit 501c4 corporation
- Nonpartisan
- Governed by an 11-member Board elected by the members

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Monique Sheffield

Cobb County Commissioner

District 4



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MIC MISSION & PRIORITIES

→ Mission:

Promote activities, enhance communication, and facilitate initiatives that will benefit the welfare of the community and its spirit. Our focus is people, community services, and economic development.

→ 2021 Priorities:

- ❖ *Continue partnership and support of local schools*
- ❖ *Enhance relationship with business community (resurrect CID and/or form business group)*
- ❖ *Park advocacy (Friends Group for new Discovery Park and Mableton Town Square)*
- ❖ *Mableton Marketing plan (include way-finding signage for Mableton)*
- ❖ *Continue growing membership*

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MIC WORK

- Social Events (**Julie Carrick**)
- Beautification – Adopt-A-Mile (**Jeff Padgett**)
- Economic Development (**Twila Hawthorne**)
 - Sponsorship Program, Workforce Development
- Education (**Nate Smith**)
- Farmers Market (**David McDaniel**)
- Historic Community Garden (**Carolyn Turner**)
 - Renee Booker, Manager

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MIC WORK (cont'd)

- HOA Network (**Steve Jungk/Ray Thomas**)
- Parks (**Demetrius Lockett**)
- Public Safety (**Joel Cope**)
- Mableton Community Fund (**Joel Cope**)
- Marketing (**Joseph Madison**)
- Membership (**Ray Thomas**)
- Treasurer (**Carolyn Turner**)
- Zoning (**Robin Meyer**)

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MIC ANNUAL REPORT - 2020

Economic Development

- **Provided Paycheck Protection Program assistance and information to MIC sponsors**
- Supported new and existing businesses by offering Grand Opening or Re-Opening Ceremonies with an associated marketing campaign.
- **Celebrated Cobb County's first Façade Grant for the office building at 5501 Mableton Parkway.**
- Raised community exposure to work opportunities and job training programs with Jobs Spotlight in MIC newsletter
- Assisted new and existing businesses in researching county services and funding that could be used to relocate to Mableton

Parks

- **Successfully advocated for the construction of parking and trails at the new 103-acre park on Discovery Boulevard, and for the park's name – Discovery Park at the River Line**
- Provided input to the Parks Department on the selection of the new playground for the Mableton Town Square
- **Raised funding for benches, tables and waste bins for the Mableton Town Square from Mableton businesses, organizations, and individual donors**
- Encouraged the adoption of a Master Plan for the Henderson Road park property, 23 acres on Veterans Memorial Highway
- **Advocated for 2020 SPLOST funding for Henderson Road Park and the Bartlett Property**

Community Development

- **Grew the Homeowner Association (HOA) Network from 9 to 18 members. The HOA Network was established to bring Mableton subdivisions together for networking and collaboration and published the HOA Network Coronavirus Guide**
- Managed the **Historic Mableton Community Garden** on Floyd Road, including a successful fundraising campaign and increased community involvement
- **Encouraged participation in the 2020 Census, resulting in a high participation rate in the Mableton area**
- **Expanded Adopt-A-Mile litter pick-ups along major corridors and communities**
- Continued service by MIC Board Member as a District 4 representative on Cobb County's Keep Cobb Beautiful board.
- Organized community volunteers to provide Secret Santa gifts for more than 70 children at the Mableton **Boys & Girls Club**
- Supported the **Center For Family Resources** with clothing donations for children
- Distributed face masks and hand sanitizer to groups and individuals
- Teamed with **MUST Ministries** on the food distribution program at Floyd Middle School

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MIC ANNUAL REPORT 2020 – (cont'd)

Outreach and Community Events

- Held one Community Meeting focused on Zoning and Code Enforcement (January), and then with the pandemic, pivoted to a series of success online forums.
- Held five virtual candidate forums were held for Primary and General Election candidates, in partnership with the Austell Community Taskforce and the Powder Springs Community Taskforce
- Held two virtual community forums on racial justice, in partnership with the Austell Community Taskforce and the Powder Springs Community Taskforce
- Held two additional community forums: our annual Education Summit and a forum on How Elections Work
- Published monthly e-newsletters, promoting events and resources in Mableton, and updated readers on zoning, transportation and other community-related issues
- Grew MIC e-newsletter to over 2,200 subscribers
- Grew the MIC Facebook Community group to nearly 3,300 members
- Published dozens of blog posts on MIC's website to provide in-depth information supporting newsletter and social media articles
- Launched MIC's own YouTube channel - Mableton Improvement Coalition

Land Use (Zoning)

- To advance the best development and redevelopment, advocated for Mableton in a record 24 zoning cases
- Defeated a proposal to build a cement plant on Riverview Road, within several hundred feet of the Chattahoochee River
- Continued participation in the Chattahoochee Riverlands working group, which aims to re-imagine the River from Buford Dam to Chattahoochee Bend State Park
- Provided input for amendments to the county's Future Land Use Map
- Advocated for and secured the public's access to virtual participation in zoning hearings as a safety measure during the pandemic

Capacity Building and Fundraising

- Continued to grow MIC's corporate sponsor program to over 30 businesses
- Grew MIC's volunteer force and membership
- Continued to utilize the Mableton Community Fund, MIC's 501c3 supporting organization for donations and grants for MIC's charitable programs

Education

- Partnered with MIC Sponsors to donate Dell laptops to Lindley Middle School
- Participated in planning and financially supporting Lindley Middle Outdoor Learning Center
- Helped establish the South Cobb High School Foundation
- Continued our support the Clay Harmony Leland Foundation, a conduit for charitable giving to the school
- Held a virtual Education Summit with residents and school principals from Floyd Middle School, Lindley 6th Grade Academy, Pebblebrook High School, and South Cobb High School for a MIC Community Forum
- Amplified attendance and community support at school activities via social media postings
- Supported local PTSA and School Council efforts at South Cobb High School and Lindley Middle School
- Supported Austell Community Task Force's Back to School Program

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ELECTION RESULTS

NEWLY ELECTED BOARD MEMBERS

- Michelle Bradley
- Maxine Wilson

RETURNING BOARD MEMBERS

- Julie Carrick
- Joel Cope
- Steve Jungk

TERM: 2021-2023

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MIC MEMBERSHIP

- Important source of funds to cover operations – we aren't paid, but we do have expenses
- Membership means involvement and awareness
- Membership gives us credibility when we advocate for Mableton

THANK YOU !!

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MIC SPONSORS



DaLee & Company, Inc.
@DaLeeCo - Local Business



First Christian Church of Mableton
@fccmableton - Religious Organization



Georgia Power



JJA Project Management, LLC.
@JJAProjectManagement - Producer



Law Office of Shari' Morris, LLC
@sharimorrislaw - Divorce & Family Lawyer



Olson Stump Grinding
We'll Do the Difficult Jobs No One Else Will!



READYSET ATLANTA
@Readyset.ATL - Arts & Entertainment

THANK YOU !!



MIC SPONSORS (cont'd)



Step Realty, Inc
@StepRealty - Real Estate Agent



Bright Side Community Newspapers
@BrightSideNewspapers - Newspaper



The SAE School
@saeschool - Elementary School



TS Tax & Accounting Services
@TSTaxServiceAtl - Accountant



Unique Environmental Landscapes
@UniqueEnvironmental - Landscape Company

Jackye Mumphrey
The Real Estate Maven®
Associate Broker Keller Williams Cityside
Listing Specialist 678-929-8330



3860 South Cobb Drive
Smyrna, GA 30080



SAMUEL WILSON



Farmers Insurance
@FarmersInsurance - Product/Service



be_onn_imaging
@beonnimaging - Interest

THANK YOU !!



Finally...

- Join Us!
- Please patronize our local businesses, especially our sponsors
- Get Connected to your community
- Sign up for the MIC Newsletter
- Join the MIC Facebook Group
- Follow MIC Facebook Page
- Subscribe to our YouTube Channel
- Get Involved! Talk to one of us, check out the website

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QUESTION & ANSWER

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