

Community Development – Zoning Division

John Pederson – Division Manager

ZONING CASE

Z-19-2024

SITE BACKGROUND

Applicant JeLen Holdings, Inc

Phone 404-754-7115

Email lenesia.cooper@comcast.net

Representative Contact Lenesia Cooper Phone 404-754-7115

Email lenesia.cooper@comcast.net

Titleholder JeLen Holdings, Inc.

Property Location Located on the west side of Mableton Parkway, north of South

Gordon Road

Address Mableton Parkway
Access to Property Mableton Parkway

QUICK FACTS

Commission District 4-Sheffield

Current Zoning GC

Current Use of Property Undeveloped lots

Proposed Zoning NRC

Proposed Use Office, Retail, Restaurant

Future Land Use NAC
Site Acreage 0.787
District 18
Land Lot 297

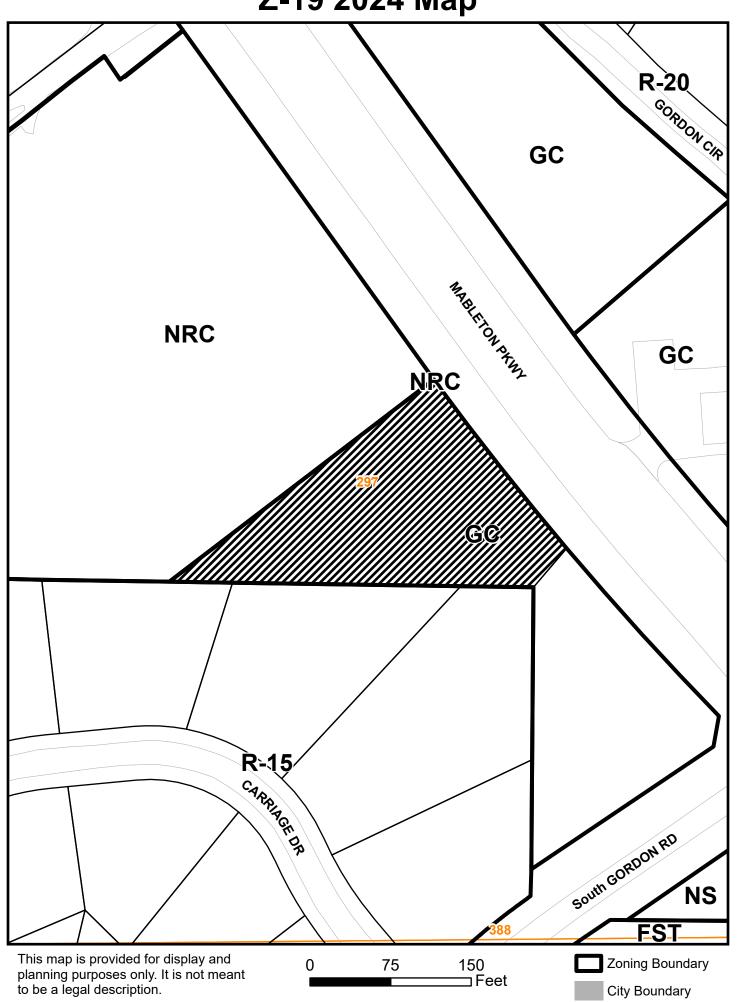
Parcel # 18029700390

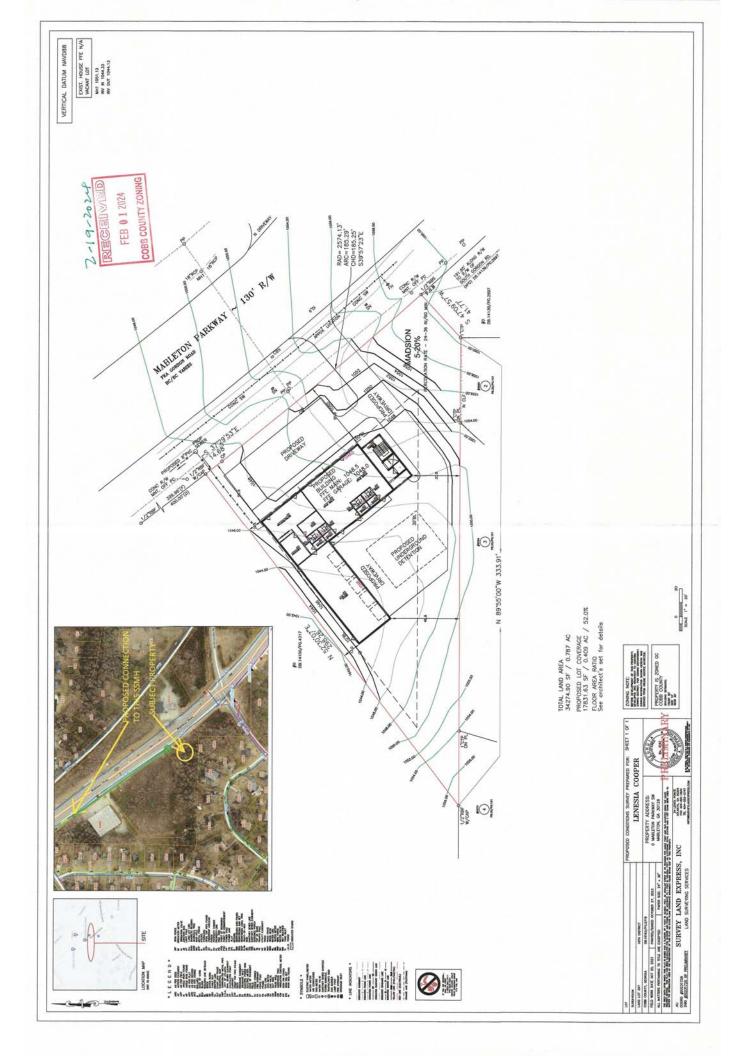
Taxes Paid Yes

FINAL ZONING STAFF RECOMMENDATIONS

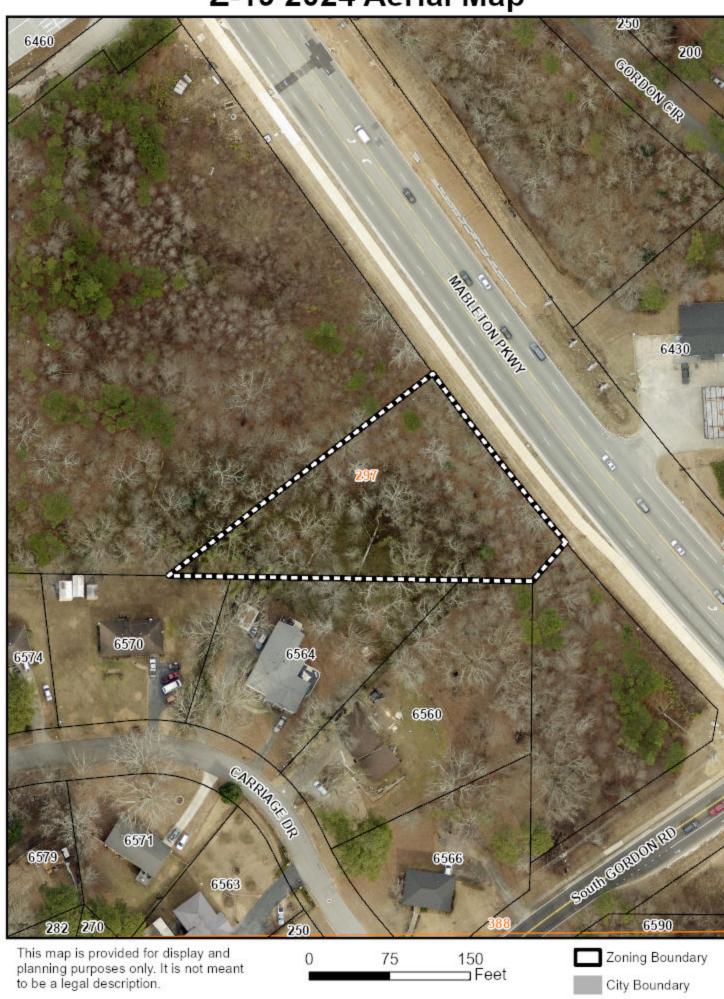
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Z-19 2024 Map





Z-19 2024 Aerial Map



Summary of Intent for Rezoning

Part 1.	Reside	ential Rezoning Information (attach	additional information if needed)	
	a)	Proposed unit square-footage(s):	5651	
	b)	Proposed building architecture:	Mableton Parkway Centre	
			RECEIVED	
	c)	List all requested variances:		
			FEB 0 1 2024	
	_		COBB COUNTY ZONING	
	_			
Dovt 2	Non-re	esidential Rezoning Information (at	ttach additional information if needed)	
ı aıı 2.	a)		ce with Rooftop are, Retail, Restaraunt, Bus Indoor Parki	
	,	usiness Relocation		
	b)	Proposed building architecture:		
	Í	-		
	<u>c)</u>	Proposed hours/days of operation	on: Office/Retail/Restauraunt 7 am - 12 am;	
	Indo	or Parking - 24 hours		
	d)	List all requested variances:		
	-			
mananana				
Part	3. Oth	er Pertinent Information (List or at	ttach additional information if needed)	
	۱ ن	IA		
Part 4	. Is an	y of the property included on the pr	roposed site plan owned by the Local, State, or Federal Government?	
			ent owned lots, County owned parcels and/or remnants, etc., and attacl	
	plat clearly showing where these properties are located). N_0			



Analysis of the Impact of the Proposed Rezoning

a) Whether the zoning proposal will permit a use that is suitable in view of the use and development of adjacent and nearby property:

The proposed rezoning seeks to change the current zoning designation of the property located at 0 Mableton Parkway from the grandfathered zoning of General Commercial to Neighborhood Retail Commercial. The surrounding properties predominantly feature a mix of residential developments, including small retail, gas, and convenience stores. The rezoning to allow retail and office space aligns with the neighborhood's existing character and is deemed suitable given the use and development of adjacent and nearby properties.

(b) Whether the zoning proposal will adversely affect the existing use or usability of adjacent or nearby property:

An assessment of the proposed rezoning indicates that it will not adversely affect the existing use or usability of adjacent or nearby properties. The proposed office/retail commercial zoning aims to enhance the vitality of the neighborhood by promoting compatible neighborhood activities while preserving the residential character. Measures will be implemented to mitigate potential impacts such as noise, traffic congestion, and visual intrusion to ensure minimal disruption to surrounding properties.

(c) Whether the property to be affected by the zoning proposal has a reasonable economic use as currently zoned:

The property subject to rezoning currently has a general commercial designation. Rezoning the property to allow office/retail commercial development will unlock economic potential, providing opportunities for job creation, business growth, and increased tax revenue for the community.

(d) Whether the zoning proposal will result in a use which will or could cause an excessive or burdensome use of existing streets, transportation facilities, utilities, or schools:

The proposed office/retail commercial development will not result in excessive or burdensome use of existing streets, transportation facilities, utilities, or schools. The anticipated increase in vehicular and pedestrian traffic will be accommodated through the current traffic management, including improved

road infrastructure, pedestrian walkways, to ensure the efficient and safe movement of people and goods.

(e) Whether the zoning proposal is in conformity with the policy and intent of the land use plan:

The proposed rezoning aligns with the policy and intent of the future land use plan, which encourages office/retail development to promote economic vitality, enhance community amenities, and foster sustainable growth. The rezoning proposal reflects the goals and objectives outlined in the comprehensive land use strategy, which emphasizes promoting balanced development patterns that benefit residents and businesses alike.

(f) Whether there are other existing or changing conditions affecting the use and development of the property, which give supporting grounds for either approval or disapproval of the zoning proposal:

The analysis of existing and changing conditions affecting the use and development of the property suggests strong supporting grounds for the approval of the rezoning proposal. Market trends indicate a shift towards neighborhood activities for an office/retail development by changing consumer preferences and neighborhood trends. The proposed rezoning represents a proactive response to these market dynamics, positioning the property to remain competitive and resilient in the face of changing economic and demographic trends.

The rezoning proposal is expected to enhance the overall livability and economic vibrancy of the community while respecting the character and integrity of the surrounding neighborhood.