



## Mableton Improvement Coalition

### Annual Report - 2023

#### Community Development & Outreach

- Maxine Wilson, board member, received the Cobb Unity Change Maker Award from Cobb Travel & Tourism.
- Facilitated four **Town Hall Meetings and Forums**.
- Partnered with Austell Community Task Force and Powder Springs Community Task Force.
- **Held monthly briefings** with Mableton Mayor, Michael Owens; Cobb County Commissioner District 4, Monique Sheffield and; School Board Representatives, Leroy Tre Hutchins and Becky Saylor.
- Provided input and feedback on city ordinances adopted by the City of Mableton.
- Participated with 10+ **Business, Civic and Government organizations**.
- Collaborated with MUST Ministries, HOPE Family Resources Center, Family Life Restoration Center, and Sweetwater Ministries serving the community by distributing services and food.
- First Christian Church of Mableton's Legal Popup, Faith and Law Enforcement community events.
- Participated in South Cobb Festival.
- Adopt-A-Mile litter clean-ups with Lions Club and Friends of Mableton.
- Continued Secret Santa Program at Boys and Girls Club.
- Delivered gifts and food to our local Police Precinct #2 during Thanksgiving and Christmas.
- The Community Garden was closed and is being considered for reopening in 2024 at a new location.

#### Education

- The **Committee** restructured establishing new leadership and new strategic direction to help improve perception of Mableton Schools and increase community engagement.
- Established 13 **Outreach Ambassadors** that interact with principals, administrators, and parent groups to assess best practices, identify problems, and solutions to build literacy/improve facilities.
- Attended Floyd MS Fall Festival, Floyd MS Business Partner Luncheon Breakfast, Pebblebrook 60<sup>th</sup> anniversary event.
- Hosted **Education Forum** covering Senate Bill 48 addressing Dyslexia and Senate Bill 1084 addressing Divisive Concepts.
- **Literacy Development Program** during November Literacy Month.
- Collaborated with **Braves Foundation on several** education initiatives.
- Appeared at Cobb County School Board meetings to advocate for local schools.
- **Donated** to establish first golf team for 16 young men and women at Pebblebrook HS.
- **Supported Young Entrepreneur Club at Pebblebrook HS**.
- Supported STEAM College tours, Annual School Book Bags and Supplies Drive and Fundraisers.
- Recognized and supported Teacher Appreciation Week.
- Built tricycle storage facility at South Cobb Early Learning Center in partnership with Home Depot and Cobb Police Precinct #2.

www.mableton.org  
info@mableton.org  
PO Box 491, Mableton GA 30126

## Economic Development

- **Taste of Mableton** generated over 6,000 attendees, participation of 16 food vendors and food trucks, 10 local entertainment/artists, 15 non-profits, 4 government agencies, and 3 schools.
- **Economic Development Summit** attracted 150 small businesses, elected officials, and strategic partners.
- Created the **MIC Excellence Awards and presented first time awardees during Economic Development Summit.**
- Several **Ribbon Cuttings** welcoming and celebrating major new business openings.

## Zoning

- Reviewed and analyzed 37 zoning cases, continuing to be a driving force in county land use process.
- Provided recommendations to MIC board for their vote on MIC's position on zoning applications.
- Monitored zoning decision compliance in the Mableton area.
- Attended and spoke at Board of Commission (BOC) and Planning Commission (PC) meetings.
- Met frequently with applicants, developers, commissioners, and residents about cases.
- Attended Commissioner Sheffield's 'In the Zone' meetings and held community meetings as needed.

## Parks and Trails

- Established Park Ambassadors to monitor parks and report problems back to the Board and Parks Department.
- Participated in Trust for Public Land's Chattahoochee Riverhead Trail Steering Committee overseeing the development of the Mableton showcase trail.

## Internal

- Achieved 8 of 10 objectives established for the year.
- Membership increased 29%.
- MIC attracted 12 new sponsors and successfully grew the MIC sponsorship list to 46.
- By-Laws were updated and new guidelines set for membership and board eligibility.
- Adopted policy to expand membership to the entire city of Mableton, beyond 30126 zip code.
- The brand logo, signature line and graphics were updated and introduced into the website, newsletter, social media, flyers and power point format.
- Expanded MIC Board of Directors from 11 to 13 members.
- The Mableton Community Fund (MCF), a 501 (C3) affiliate, was re-structured in October 2023.